



## ***Commonwealth of Virginia***

### **Department of Medical Assistance Services**

#### **FOR IMMEDIATE RELEASE**

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#### **DMAS – Office of Communication**

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### **Health Fair to Kick-off the Expansion of Managed Care Services to Medicaid and FAMIS Enrollees in the Roanoke and Alleghany Regions**

**Richmond, VA** - A Health and Information Fair is being held this Saturday, October 1, 2011, from 10:00 a.m. to 2:00 p.m. in Washington Park – Lower Shelter and Open Space, in Roanoke, Virginia. In the event of rain, the Health Fair will be held in the Lincoln Terrace Elementary School Gymnasium, 1802 Liberty Road NW, Roanoke.

The goal of the Fair is to help kick-off the new expansion of Managed Care Services for Medicaid and Family Access to Medical Insurance Security (FAMIS) enrollees and other Medicaid eligible individuals. Attendees will learn about these health care services and get information to help them choose the managed care organization (MCO) that best suits their needs.

Representatives from the Virginia Department of Medical Assistance Services Medicaid and FAMIS programs, as well as Smiles for Children dental program, and all six MCOs will be there to answer questions and provide information to help individuals make their best choice. There will be free health screenings and fun activities for children like Wii exercise games, a Moon Bounce, hoola-hoop, jump rope, hop scotch, face painting, temporary tattoos, a balloon artist, and more. There will also be free popcorn, ice cream, plus other give-aways and activities.

This MCO expansion will be effective January 1, 2012, and will include Medicaid and FAMIS managed care eligible individuals in the counties of Alleghany, Bath, Craig, Bedford, Botetourt, Floyd, Franklin, Giles, Henry, Highland, Montgomery, Patrick, Pulaski, Roanoke, Rockbridge, Wythe and the

cities of Bedford, Buena Vista, Covington, Lexington, Martinsville, Radford, Roanoke, and Salem. Health care services will be provided through one of the following MCOs: Amerigroup Community Care, Anthem HealthKeepers, Inc., MajestaCare - A Health Plan of Carilion Clinic, CareNet-Southern Health, Optima Family Care, and Virginia Premier Health Plan.

For more information about Health Fair 2011, please contact DMAS staff Pam Lewis or Paige Jones at 804-692-0270. For more details on the managed care expansion, please contact the DMAS Office of Communications. *Contact information at top of release.*